



CARLA COLIN

UX Researcher

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LINK TO PORTFOLIO: carlacoln.com

SUMMARY

I am a creative professional and empathetic person with a background in UX/UI Design and Industrial Design. I marry my technical and soft skills to create products according to the context and target audience. My design practice is mostly oriented to Strategic Design.

COURSES & CERTIFICATIONS

Professional Certificate in User Research
UX Design Institute
Currently studying

The Interaction Design Foundation Membership
UI Design Patterns for Successful Software
Currently studying

Complete Web and Mobile Designer in 2023
UDEMY

Product Photography
ENAF, Mexico

LANGUAGES

Spanish Native ●●●●●●
English Proficient ●●●●●●
French Advanced ●●●●●●
Portuguese Basic ●●●●●●

EXPERIENCE

Machine builder 2022 to present
SYS-PRO Limerick, Ireland

- Mechanical building and assembling
- Drawings interpretation
- Lathe and Milling machine operator
- Ergonomics
- 3D printing
- CAD technician
- Machine precision attention to detail
- Installation and maintenance

UX Researcher 2022
Graduate project, UL Ireland

- Qualitative research: Blog posts analysis and interviews
- Strategy: Personas, User taxonomy and insights
- Workshop facilitator
- Data interpretation
- Ideation
- Prototyping
- Play Testing

Retail Branding Designer 2016 to 2017
HELIO GROUP Mexico

- Brief interpretation
- Brainstorming and sketching
- Interior Design
- 3D modelling and rendering
- Materials and finishing accreditation
- Cross-functional team practice
- Presentation

ACHIEVEMENTS

🏆 I ensured luxury brand compliance with export quality standards in new markets.

DESIGN TOOLKIT

User-Centred Design · Design Thinking · Co-Design · User Research · User Testing · Interviews · Personas · Workshops · Brainstorming · Wireframes · Design Systems · Storytelling · Ethnography ·

SOFT SKILLS

Empathy · Quick learner · Active listener · Problem solving oriented · Strong communicator · Attention to detail ·

SOFTWARE SKILLS

Figma · Adobe Suite · Mural · Miro · Unity · HTML+CSS · Blender · Rhinoceros · SolidWorks · Cura · Prusa3d ·

EXPERTISE

UX Research



UX Design



UI Design



PASSIONS

♥ Insights
♥ Sustainability
♥ Pottery

EXPERIENCE

Project Manager

2015 to 2016

SINNARQ

Mexico

💎 Luxury Furniture project for Cartier's LATAM POS

- Responsible for projects delivery
- Budget management
- Monitoring project progress and setting realistic deadlines
- Reengineering design
- CAD for CAM production
- Suppliers' and manufacturers' accreditation
- Purchase order requests
- Finishing quality supervision
- Stock management
- Exportation packaging engineering
- Installation and maintenance supervision
- Workshop staff leader

Designer, Furniture for social interest housing

2013

Mexico

Graduate project, CASA MEXICO

- Qualitative research: Direct observation and interviews
- Strategy: creating personas and insights
- Ergonomics
- 3D modelling and rendering
- Prototype 1:1 building
- Market analysis and branding

EDUCATION

MA in Interaction and Experience Design 2021-2023

University of Limerick

Ireland

💎 First-class honours

Bachelor's Degree in Industrial Design 2008-2013

UAM-Xochimilco

Mexico

Computer Technician

2005-2008

John J Sparks

Mexico

💎 Technical Vocational Certificate